

STAUER PUBLISHING

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PRESS RELEASE | NOW: 2nd edition of Marie Jensen's enchanting cake book with recipes inspired by selected fairy tales by H.C. Andersen

The 2nd edition is titled:

FAIRYTALE CAKES – H.C. Andersen at the Cake Table [the book is in Danish]

A cake book that takes you on a taste journey through
H.C. Andersen's enchanting universe

Stauer Publishing presents a magical new release from cook Marie Jensen: Fairytale Cakes – H.C. Andersen at the Cake Table. Here, the classic Danish cake tradition is united with H.C. Andersen's magical tales in a tasteful and sensory experience.

The book contains a range of unique cake recipes – each one inspired by a specific H.C. Andersen fairytale. From The Ugly Duckling and The Emperor's New Clothes to The Little Mermaid – each cake interprets its tale through flavor, form, and color, inviting the reader into a new dimension of baking.

Marie Jensen creates more than cakes – she brings the stories to life. With creative use of textures, color combinations, and flavor nuances, fairytales like The Tinderbox and The Snow Queen are interpreted on the cake platter – making the reader a co-narrator in a cake fairytale.

Marie Jensen is known for her sense of the visual and her artistic approach to cooking. She is also behind three upcoming books: Søren Kierkegaard-Inspired

Philosophical Cakes, H.C. Andersen-Inspired Main Dishes, and Søren Kierkegaard-Inspired Cookbook – all publications that combine cultural heritage with culinary creativity.

The recipes in Fairytale Cakes are inspired by tales from Stauer Publishing's own H.C. Andersen editions: Ten Beloved Fairy Tales, Fourteen Fantastic Fairy Tales for Children, Youth and Adults, and Christmas Tales.

The recipes are easy to follow and carefully developed with a focus on both aesthetics and taste. After Marie Jensen's death, the recipes were discovered by chance by philosopher and editor Jens Staubrand.

This book is the perfect gift for both cake lovers and those who adore H.C. Andersen's enchanting world. Here, you get a new and magical dimension of baking – where children, adults, and the elderly can gather around both literature and treats.

The 2nd edition of the book

In this new 2nd edition of Marie Jensen's cake book, the reader is once again invited into a world where imagination and flavor go hand in hand. Compared to the now sold-out 1st edition, the book has been given a new title and now greets the reader with a beautifully atmospheric color portrait of H.C. Andersen on the cover. The content has been gently updated with new fairytale illustrations, a harmonious and cohesive color palette, and additions to the interior: selected texts and an image of H.C. Andersen, which give the book a poetic and historical depth.

Regarding the book's illustrations, works by both Danish and international artists have been selected to suit the tale each cake is inspired by. The illustrations make the book unique and give it a special visual identity that sets it apart from other cookbooks. Most importantly, however, they were chosen to give readers the opportunity to interpret both the fairytales and the cakes in a freer and more artistic way.

A true feast for both eyes and palate – and a tribute to the eternal magic of Denmark's beloved fairytale writer.

MARIE JENSEN
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Kind regards,
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